

University of Wisconsin-Madison
College of Agricultural & Life Sciences

CALS Conference Services

640 Babcock Drive
Madison, WI 53706



Quality Milk Conference

February 7-8, 2017

Sponsored by: Wisconsin Association of Dairy Plant Field Representatives
Crowne Plaza Hotel ♦ Madison, Wisconsin

University of Wisconsin-Madison College of Agricultural and Life Sciences ♦ Wisconsin Center for Dairy Research

Wisconsin Dairy Field Representatives Conference Program Schedule

TUESDAY, FEBRUARY 7

- 10:30 **Registration**
- 11:00 **Opening Keynote**
Bryant Gill, Fabulous Farm Babe
- 11:30 **Hot Topics in Agriculture Media**
- 12:30 **Lunch**
- 1:15 **Teat Dip Practices**
Mark Puliatico, WEBCO Chemical
- 2:00 **Antibiotic Use**
Pam Ruegg, UW-Madison
- 3:00 **Break**
- 3:15 **Peninsula Pride Farms**
Don Niles, Dairy Dreams, LLC
- 3:45 **Market Update**
Mike North, Commodity Risk Management Group
- 4:30 **Business Meeting**
- 5:00 **Cheese Social**

WEDNESDAY, FEBRUARY 8

- 7:30 **Breakfast**
- 8:00 **Regulatory Updates**
Tim Anderson, WDATCP
Chris Theder, WDATCP
- 9:30 **Break and Checkout**
- 10:00 **Antibiotic Rules**
Laura Traas, WDATCP
- 11:00 **Closing Keynote**
Bryant Gill, Fabulous Farm Babe
- 12:00 **Door Prize Drawing and Adjourn**

Have a safe trip home!



Program Committee

Wendy Bautch, Grassland, Greenwood, WI

Mike Dickman, IBA, Viroqua, WI

Gaylen Guyer, DuPont Pioneer, Johnston, IA

Eric Helms, AgSource, Marshfield, WI

Dean Hines, Ellsworth Creamery, Ellsworth, WI

Tom McCaulley, Land O' Lakes, Kiel, WI

JR Neu, Sartori Cheese, Plymouth, WI

Scott Rankin, Ph.D., Professor, Department of Food Science, UW-Madison

Pam Ruegg, DVM, MPVM, Professor, Department of Dairy Science, UW-Madison

Glen Woychik, AMPI, Blair, WI

Speakers

Tim Anderson, WDATCP, Madison, WI

Bryant Gill, Fabulous Farm Babe, Platteville, WI

Don Niles, Dairy Dreams, LLC, Casco, WI

Mike North, Commodity Risk Management Group, Platteville, WI

Mark Puliafico, WEBCO Chemical, Dudley, ME

Pam Ruegg, DVM, MPVM, Professor, Department of Dairy Science, UW-Madison

Chris Theder, WDATCP, Lake Mills, WI

Laura Traas, WDATCP, Madison, WI

Sponsors

Gold Sponsors: Ag Source, Farm First



Silver Sponsors: IBA, DBMMC



Bronze Sponsors: Idexx Laboratories

Additional Sponsors: UW-Madison, Dept. of Food Science and Dairy Science, WI Center for Dairy Research, UW-Extension, Cooperative Extension, Wisconsin Association of Dairy Plant Field Representatives

General Information

Registration Fee:

\$115 Per person (on or before January 24)

\$125 Per person (after January 24)

Fee Includes: Speaker expenses, lunch on Tues - day, breakfast on Wednesday morning, refreshment breaks, and registration. Also included is an annual membership to the WI Association of Dairy Plant Representatives. Lodging and other meals are **NOT** included.

How to Register: Register by Tuesday, January 31 2017, to guarantee registration and meal counts.

Mail or Fax to: CALS Conference Services
640 Babcock Drive
Madison, WI 53706
(608) 262-5088 FAX

Online: <http://www.dairyfoods.wisc.edu>

Lodging: Make your own lodging reservations directly with the hotel/motel you select. As a convenience, a block of rooms has been reserved at the Crowne Plaza Hotel until January 17, 2017, after which rooms will be sold on a first-come basis. Mention that you will be attending the Dairy Field Reps Conference Group at the time you make reservations. Reservations can also be made online at: https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=58793440.

Crowne Plaza Hotel

4402 East Washington Avenue
Madison, WI 53704

Reservations: (888) 233-9527 or

https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=58793440

\$112 single/double (plus city/state taxes)

Cancellations/Substitutions/Refunds: Cancellation of registration is subject to the entire registration fee. **No refunds will be granted.** Substitutions are welcome at any time. To make a cancellation or substitution, contact CALS Conference Services at (608) 263-1672 or at conference@cals.wisc.edu.

Registration Information:

CALS Conference Services (608) 263-1672 or conference@cals.wisc.edu

Program Information:

Scott Rankin (608) 263-2008

Pamela Ruegg (608) 263-3495

Enrollment Form

Wisconsin Dairy Field Representatives Conference

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640 Babcock Drive
Madison, Wisconsin 53706
Fax: (608) 262-5088

ONLINE: <http://www.dairyfoods.wisc.edu>

Use separate forms or copies for additional registrants.

Name _____

Company _____

Address _____

City/State/Zip _____

Daytime Phone _____

Email _____

\$115 Per person (on or before January 24)

\$125 Per person (after January 24)

* Fee includes annual membership to the WI Association of Dairy Plant Representatives

TOTAL DUE: \$ _____

ENCLOSE FEE: Payment must be made at time of registration. Make checks payable to **UW-Madison**.

Please charge to the following account:

Visa MC AMEX DISC

Expiration Date _____

Credit Card # _____

Name on Card _____

Signature _____